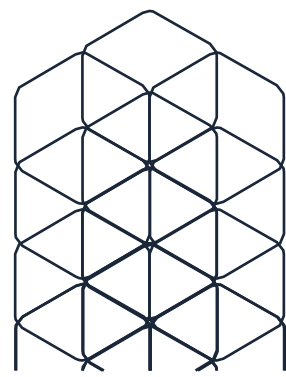




WHITEPAPER CITYLIFE

01 June 2019



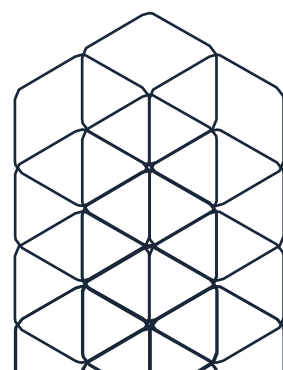
About Us

CITYLIFE is a group of IT companies providing software and marketing tools for retail. Our main product is a business platform enabling shops to offer loyalty programs for customer acquisition and retention.

The CITYLIFE loyalty program is based on CL bonus points. These are awarded to platform users for making purchases from retail shops. The bonus points help customers save on their everyday purchases and get part of money back.

CL bonus points means CITYLIFE liability towards loyalty program clients. CL bonus points are secured with real commodity-money turnover. They are accrued in a user's personal account for buying goods and services as a financial benefit that is distributed among loyalty program participants.

The CITYLIFE cashback service allows to save on purchases in both online and offline shops. The service is provided in the form of the CITYLIFE card, website, and mobile app.



CITYLIFE card

It allows to obtain discounts and cashback from CITYLIFE partner shops. The card may also have some extra functions, including a pass to your business center or parking, and a travel card.

CITYLIFE mobile app

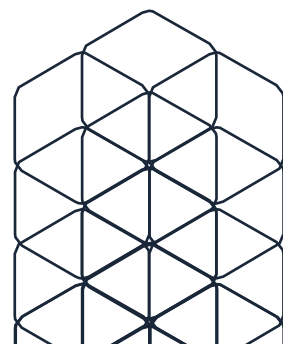
All card opportunities plus access to purchases from online partners, taxi for bonus points, and access to the user's personal account with handy operating tools.

CITYLIFE website

Information regarding CITYLIFE products, services, and partners. You can buy online from CITYLIFE partners, use your personal account, and make purchases in the CITYLIFE shop.

The CITYLIFE loyalty program and client cashback service form a full-fledged ecosystem for life and businesses: shops acquire new clients while consumers save on daily purchases. Both products are embedded with a referral program opportunity for individuals. Besides, our users may share a link to install the CITYLIFE app and get extra bonus points for that.

CITYLIFE group has a new global financial project — CL Pay, which is offered by its British subsidiary.



CITYLIFE card



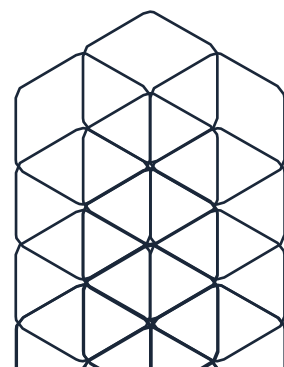
Retail shops means organizations providing goods and services. Retail shops are incentivized to join CITYLIFE because it includes a ready-made loyalty program, marketing tools, and a large potential clientele.



Individuals means consumers of goods and services worldwide. CITYLIFE is mostly present in Russia, Germany, UAE, Turkey, Armenia, and Belarus. Individuals are incentivized to use this service because it helps to save on shopping.

Mission

- Comprehensive technologies to serve interests of consumers and retail shops based on a reliable business platform, loyalty program, and cashback
- Improved life quality via modern IT solutions for cities
- Global corporation that offers quality IT solutions and services for businesses and individuals



Plans for future

- Global ecosystem for retail shops and consumers worldwide
- Lower marketing costs for retail shops, integrated view of markets and rivals, plus quality services for clients
- Expanded partner network of retail shops around the globe
- Technology leader in this industry

To this end, CITYLIFE has opened a Global Development department to develop and promote the company worldwide.

Corporate structure

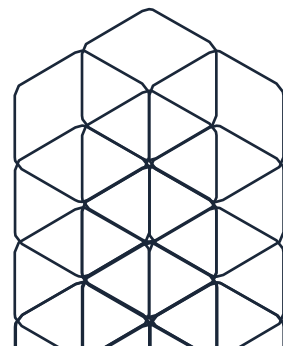
CITYLIFE Head Office: Dublin, Ireland.

Legal form: Limited liability partnership.

Partners: Anvar and Tamara Orozbaev

Managing partner: Anvar Orozbaev

Assets: intellectual property, including trademark, copyright, and website.



Operating companies aimed to develop the partner network of shops operating under the license of CITYLIFE LP:

CITYLIFE Russia

CITYLIFE Belarus

CITYLIFE UAE

CITYLIFE Uzbekistan

CITYLIFE Turkey

CITYLIFE Germany

CITYLIFE Armenia

Business description

CITYLIFE LP (Ireland) holds licenses for intellectual property and grants the same for promoting its loyalty program to shops in Russia, Turkey, Armenia, Belarus, and Germany.

CITYLIFE is in TOP Russian cashback and loyalty programs. As of 01 June 2019, it has over 4,500 contracts with partner shops.

You can both save on purchases and develop a business by promoting CITYLIFE.

As of 01 June 2019, we have about 300 thousand end users and distributors.

